Project Proposal – Rubric – 20%

This grade will be determined by me based on your submission to Turn It In, however this will be after you have received peer feedback and make revisions.

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|  | Exemplary 90-100 | Accomplished 75-90 | Developing 65-75 | Beginning 50-65 |
| Introduction  Interest and Justification  Depth of Evidence & Research | I am sold  You grabbed my attention, convinced me of the issue with you use of well sourced and cited facts/stats, and made clear connections to how your project will solve it.  It is evident in the depth of your details that you have done extensive research on this issue | I am interested  You did get my attention and I understand the issue you want to address with this project  You used some cited facts/stats to convince me and it is evidence that some research has been conducted | I am unsure, still listening  You have established what the issue that your project aims to address is, and you have included some cited facts  The depth of our details suggests that the research was limited | I am not convinced  You have stated the issue your project aims to address  Lacks facts and research to justify |
| Plan of Action Details  Visual Aids  Potential Problems | Based on your passion, planning details , knowledge and qualifications, I do believe you can complete the work proposed  Excellent use of created images that enhance my understanding of the scope of your work and vision  Potential problems with solutions have been identified | The details, planning, and knowledge do suggest that you can complete the work proposed  Images have been included to show your plan  You provide some evidence that potential problems with solutions have been identified | Some critical details, planning aspect or knowledge required to complete the work proposed is missing  Images included are not helpful  Identified problems are superficial | Lacks detail and planning. Still in the beginning stages of the idea  It is unclear what the product will be/do  There are major problems with the proposed plan that have not been identified |
| Timeline  Details  Realistic | Daily & weekly milestones are clear and include details like resources needed etc.  The scope of the work is realistic and attainable. Considers other notable commitments as well as unforeseen obstacles | Daily and weekly milestones are clear and include some details  Realistic and attainable but lacks some considerations of obstacles and commitments | Milestones are identified and include some details  Realistic attainable but lacks considerations of obstacles that could interfere | This is basically just a simple reiteration of deadlines without measurable details  There are major potential problems with the proposed plan that have not been identified |
| Scope of Work | The amount of time estimated to complete this project exceeds the expectations for a term | The amount of time estimated to complete this project meets the expectations for a term | The amount of time estimated to complete this project is not a full terms worth | This project can be done in a few classes, not a full term |
| Citations  Format  And Depth | Proper MLA formatted citations and works cited  Multiple scholarly articles and more than 3 good sources | MLA format for citations and works cited (few errors)  Uses one scholarly article and other sources are good | MLA format for citations and work cited has major errors  Does not include scholarly articles but the other sources are good | Missing in paper citations or major format errors  No scholarly articles and other sources are not reputable |