**BROCHURE RUBRIC**

**/20**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | 4 | 3 | 2 | 1 |
| Attractiveness & Organization | The brochure has attractive formatting and has very well organized informaiton | The brochure has attractive formatting and has organized information | The brochure has adequate formatting and is somewhat organized | The brochure’s formatting and organization of material are confusing to the reader |
| Content General Characteristics | The information is substantial and it is clear that the writer has a strong grasp of their general characteristics | The information is good and it is clear that the writer has a good grasp of their general characteristics | The information is adequate and it is clear that the writer has a basic grasp of their general characteristics | The information is minimal and it is not clear that the writer has a basic grasp of their general characteristics |
| ContentEcological /SustainabilityImportance | The information about the ecological importance is substantial and it is clear that the writer has a strong grasp of the sustainability issues | The information about fungi is good and it is clear that the writer has a good grasp of the sustainability issues | The information about fungi is adequate and it is clear that the writer has a basic grasp of the sustainability issues | The information about fungi is minimal and it is not clear that the writer has a basic grasp of the sustainability issues |
| Photo’s and Descriptions | At least 8 different clear photo’s are included & each has been identified and includes a brief description | 6-7 different clear photo’s are included & each has been identified and includes a brief description | 4-5 different clear photo’s are included & each has been identified and includes a brief description | 3-4 different clear photo’s are included & each has been identified and includes a brief description |
| Spelling /Grammar References/ Citations | Several reputable background sources were used and cited correctly. Material is translated into student's own words. | A few reputable background sources are used and cited correctly. Material is translated into student's own words | A few background sources are used and cited correctly, but some are not reputable sources. Material is translated into student's own words. | Material is directly copied rather than put into students own words and/or background sources are cited incorrectly |